

# GORGE ON ART 2019

## APPLICATION

A showcase  
of local artists  
July 1, 2019

**Date and Time:** Monday, July 1, 2019, 9:00 a.m.–4:00 p.m. (set up: 7:30 a.m. – 9:00 a.m.)

**Application Deadline:** **May 24, 2019\*** late applications may be considered if space permits

**Fee:** \$50.00 + \$5 Eventbrite processing fee (paid to the Gorge Tillicum Community Association; instructions provided upon acceptance)

Gorge on Art showcases local artists in a range of media and builds community interest in the arts through displays and hands-on demonstrations. The event is offered as part of the Gorge Canada Day Picnic organized by the Gorge Tillicum Community Association (GTCA). Gorge on Art is organized by Saanich Parks and Recreation in partnership with the GTCA. The event attracts approximately 10,000 visitors and includes live music and entertainment, food, and a variety of items purchase. Gorge Canada Day Picnic website: [www.gorgecanadaday.ca/](http://www.gorgecanadaday.ca/)

### HOW TO APPLY:

1. Get on the Application List by registering for activity: “**Gorge on Art Application**” (22595) on the Saanich Recreation website at <http://bit.ly/SaanichRecOnline> or by phone through one of the Saanich Recreation Centres <http://bit.ly/SaanichRecCentres>. Register by **May 24, 2019**.
2. Complete the detailed Gorge on Art Application Form (p.3) and submit by **May 24**.
3. Once applications are reviewed, successful applicants will be contacted by **May 28** and receive instructions on how to complete their payment process with the Gorge Tillicum Community Association (GTCA).
4. Submit payment to the GTCA promptly by the deadline provided by them. Applications are not complete until payment in full is received. Failure to complete payment by the deadline may result in losing an offered space. Refunds will not be possible after the deadline provided.

Artists are selected to reflect an overall diversity in artists and exhibits, and consideration is given to how artists engage with the public and demonstrate their practice, in addition to selling their artwork.

### Email, fax, mail or drop-off your Gorge on Art Application form to:

Brenda Weatherston  
Community Arts Specialist  
Community Services, District of Saanich  
780 Vernon Avenue, Victoria BC V8X 2W7  
Email: [brenda.weatherston@saanich.ca](mailto:brenda.weatherston@saanich.ca)  
Tel: 250-475-5557 Fax: 250-475-5411

# GORGE ON ART 2019: TERMS AND CONDITIONS

## ALLOCATED SPACE

You will be provided with an artist's space within the designated Gorge on Art area. You will receive one 6 foot table and two folding chairs (if you require the – please indicate on your application form). You will also be given a name sign for your table. You are welcome to personalize your space, provided it is set up safely and does not infringe upon public walking areas or the spaces for other artists around you.

**SET UP: July 1<sup>st</sup>, 7:30am to 8:45am**

You must set up in the designated Gorge on Art area. Failure to do so may require you to take down and re-do your set up in the correct location.

Due to the road closure of Gorge Road West for the duration of the event, **you must be set up and remove your vehicle to a nearby side street before 9:00am**. *While you may begin packing up after 3:30pm, you will not be able to bring in a vehicle until 4:00pm*. The road will not officially reopen to the public until 5:00pm.

## WHAT TO BRING

You will be sent a confirmation letter and checklist that outlines important information and things to bring, including:

- Portable Tent – helpful for both rain and sun. It should be no more than 8-10 feet to fit within the site.
- Weights/tie downs for your tent (it can be windy down there!)
- Extra table if you wish plus leveling blocks for under tables and tents (ground may not be completely level); all of your tables and equipment must fit within your own allocated space
- Display materials: promotional flyers, business cards etc. (containers or weights to hold them down)
- Stationary supplies: pens, paper, table, scissors etc. that you may require
- Clothing for varied weather: hats, sunscreen, sunglasses for a sunny day (it can be very hot and bright), rain gear, warm clothing for a cool, windy or rainy day
- Water and food to sustain you through the day. Food trucks on site, with lineups! Washrooms on site.
- Payment processing for your sales– bring along change and any other payment processing you will require – there is no nearby bank or ATM.
- Bring your own volunteers (friends, family etc.) if you require to help to set up/take down your display or to give you a break during the day. Staff cannot help or watch your tables.

## OTHER IMPORTANT INFORMATION

- No refunds will be granted due to cancellation by the artist.
- In the event of unforeseen circumstances whereby cancellation of the event is necessary, your fee will be returned.
- Please protect your valuables and displays. Organizers are not responsible for any loss or damage.
- Art must be made by artists - your original work and no imported or resale items. If you are selling prints or reproductions of your work, please indicate so to potential buyers.
- As outlined on the event application, displays should be appropriate for all ages and respect the family-friendly, inclusive nature of the event. Organizers reserve the right to request the removal of art and artists that do not abide by these requirements.

This collection of personal information is authorized under the Local Government Act, Community Charter and section 26(c) of the Freedom of Information and Protection of Privacy Act. The information will be used for processing this application. Questions can be directed to the District's Privacy Officer at: 770 Vernon Avenue, Victoria BC, V8X 2W7, t. [250-475-1775](tel:250-475-1775), e. [foi@saanich.ca](mailto:foi@saanich.ca)

# GORGE ON ART 2019 APPLICATION

Name:

Email:

Mailing Address:

Phone Home/Cell:

Website and  
Social Media:

Medium (e.g. pottery, oil painting, sculpture):

Previous Exhibitions  
and Art Events:

Demonstration  
Activity:

Artist Set-up:

Artists are provided with one 6-foot table and two chairs if needed.  
Please check if you need:  1 x 6 foot table  2 chairs

Please review and complete:

- I have registered online for the Gorge on Art Application List (see "How to Apply," p. 1)
- Provide 3-5 images** of your artwork (or website link) that represent the work you would be displaying (if you cannot email images, attach copies to your application).
- Provide a current artist bio or c.v.** (or website link to your artist's website)
- There is a \$50 fee plus a \$5 online payment processing fee through Eventbrite.** I understand that if I am accepted, I must submit payment online **to the Gorge Tillicum Community Association.** Instructions will be provided upon notification of acceptance. Failure to pay promptly may result in losing your offered spot. Once accepted and payment received, *Refunds will not be granted.*
- I understand it is a family-friendly event and displays must be appropriate for all ages and respectful of diverse cultures and beliefs. Saanich and the GTCA reserve the right to request the removal of any art/artists they feel do not meet this requirement or they feel is inappropriate for the event.
- I understand that images of my artwork may be used in event marketing; where possible, my name would be credited.
- It is understood that in participating in this event, you agree to assume responsibility for any damage or loss to your display and to indemnify Saanich and the GTCA for any claims arising as a result of your activities associated with the event.
- I have read and agree to the Terms and Conditions outlined in this application and on the attached package. I agree to set up by 9:00am and stay at site until end of 4:00pm. I am responsible for my own setup and cleanup.

Artist Name:

Artist Signature:

Date:

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